

Lesson 6:

Production as an Art:

Creating Content Without Stress



Pre-Production:

Plan Ahead

IDEAS, SCRIPT, EQUIPMENT

Production:

Shoot Smart

LIGHTING, ANGLES, PREPARATION

Post-Production:

Perfecting the Content

EDITING, PROCESSING, QUALITY

Filming Hacks

Stability

Exposure

References

Editing Tools



VN:

*Easy for
Beginners*



CapCut:

*Creativity
& Effects*

Editing Tips

Experiment

Add Music

Watch the Text

Content Planning

Ideas



AI & Polls

Calendar



Plan Ahead

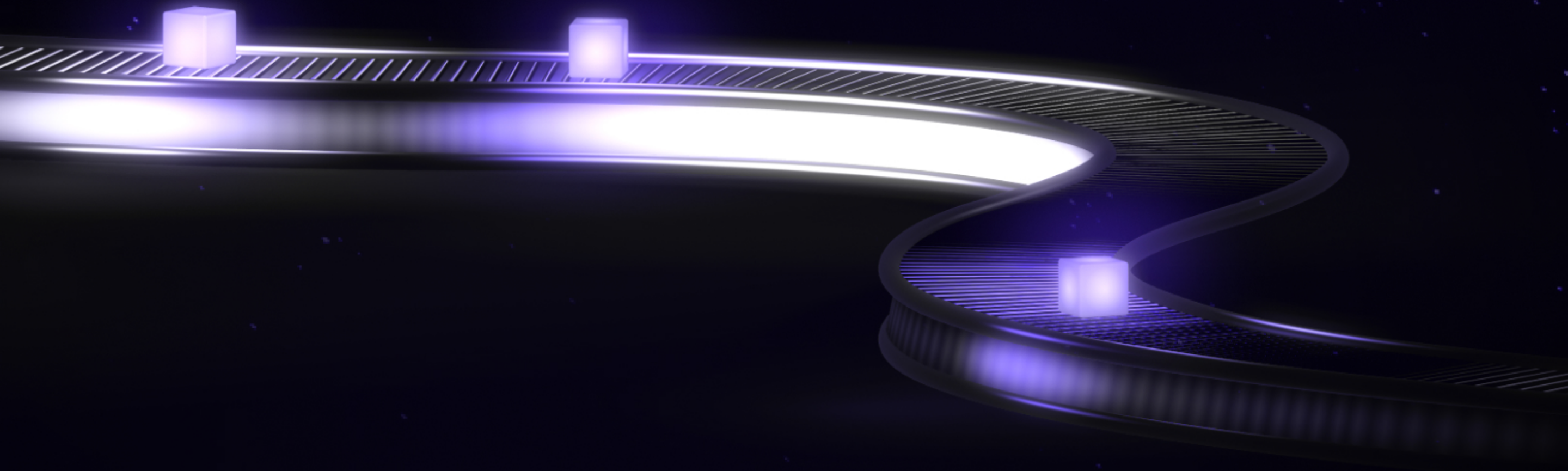
Stress-Free Posting

Hootsuite

Buffer: Plan Ahead

Start Simple, Grow with Experience

VALUE IS MORE IMPORTANT THAN EFFECTS



Up Next:

Million-Dollar Promotion: From Reach to Sales

Hashtags, Collaborations, Funnels