



LESSON 5.

HOW TO CREATE AND MANAGE FARMING ACCOUNTS IN AFFILIATE MARKETING

In this lesson, we'll explore how farming accounts work within affiliate systems, why they are needed, how to manage them, how to run traffic through them, and what essential points to watch out for if you want to avoid bans, budget losses, and getting kicked out of the partnership program.

WHAT ARE “FARMING ACCOUNTS”?

Farming accounts usually refer to a set of additional social media or ad system accounts used instead of just one “main” account. **The idea is to have backup profiles to:**

- Continue advertising if your main account is blocked;
- Test creatives and offers simultaneously;
- Scale impressions by distributing traffic load across multiple accounts.

Simply put: instead of one light bulb, you have a whole string of backups — when one goes out, others keep shining.

FARMING ACCOUNTS IN 2025 – WHAT DOES THAT MEAN?

It's not just spare social media profiles. It's a full technical infrastructure. Today, scaling crypto or offers seriously without considering anti-detect browsers, browser fingerprints, IP management, and behavioral history is impossible.

A farm isn't just having five Instagram pages. It means separate traffic-levels, unique environments, and behavioral control on every account. Otherwise, everything dies after the first launch.

WHY AFFILIATES THINK ABOUT FARMING ACCOUNTS

- **Reliability:** if the main ad account/page is blocked, backups keep the business running.

- **Scale:** distribute budget and impressions through multiple entry points.
- **Testing:** simultaneously test different landings, creatives, and funnels.
- **Avoid single-point failures:** so one block doesn't break the entire funnel.

Example:

You advertise a crypto exchange offer via Instagram. Imagine your main account suddenly gets blocked — all campaigns stop, and income disappears. Having alternative accounts or channels theoretically gives you time to restart or switch campaigns.

WHY IT'S RISKY (RISKS AND SIDE EFFECTS)

Even with “business-oriented” intentions, farming practices often lead to serious issues:

1. **Platform rule violations.** Most social and ad networks explicitly forbid fake account creation and moderation circumvention, causing bans on accounts and ad managers, even companies.



- 2. Financial risks.** Losing major ad accounts plus payment blocks can destroy budgets and reputations.
- 3. Reputational risks.** Mass fake clicks, fake reviews, and suspicious traffic sources damage trust with partners and offer owners.
- 4. Legal and contract risks.** In some countries, violations of partner agreements (CPA networks, exchanges) may have legal consequences.
- 5. Low traffic quality.** Farming traffic often delivers low conversion and poor stats (high unsubscribe rates, low LTV), leading to you being “blacklisted” by offers and networks.

WHY USE FARMING ACCOUNTS – SIMPLY PUT

People want three things: **reliability, scale, and fast hypothesis testing.** Farming accounts aim to deliver these by multiplying entry points.

1) Risk Reduction

Idea: if one account gets banned, business runs on backups.

💡 **Why important:** niches like crypto, health, betting have strict moderation; ad accounts/pages often get blocked. If everything depends on one account, you lose all traffic and income with a ban.

Example: *You launch an Instagram campaign — CPL \$2, revenue is fine. After 7 days, the ad account gets banned and everything stops — you lose leads and money spent on retention.*

Safe alternatives (recommendations):

- **Use official business accounts and managers** (Business Manager, Google MCC). Separate projects and geos across legal ad accounts and companies.
- **Diversify channels:** run TikTok, YouTube Shorts, Telegram channels, email, influencer partners in parallel to avoid catastrophe if one source gets banned.
- **Work through agency or platform manager contacts** — helps resolve disputes and reduce incident risks.

2) Scaling

Idea: one account has limited impressions, many accounts can potentially bring broader reach.

💡 **Practical benefit:** when you have a winning funnel, you want to scale daily budget fast.

Increasing budget within one account can be hard (limitations, effectiveness drop), so duplicates enable parallel launches.

Simplified example:

- 1 account: \$50/day budget → 25 leads (CPL \$2)
- 10 accounts: \$500/day total → ~250 leads
(Note: this is theoretical — in real life CPL varies with scale.)

White-hat scaling strategy:

- **Scale inside platforms:** increase winning campaign budget, use automatic optimizers (lookalike, broaden), test different placements.
- **Official multi-account setups:** create separate ad accounts within Business Manager / MCC with distinct payments, legal entities — legal and stable.
- **Parallel channels:** expand on influencers, networks, push + email to distribute load.

3) Offer Testing

Idea: instead of “one account — one hypothesis,” run many hypotheses simultaneously to find winners faster.

💡 **What to test:** creatives, headlines, landings, audiences, CTAs, offers (bonuses, cashback, etc.).

Process recommendation without farming:

- **Small tests:** run 3–5 creatives/landings with low budget (\$20–50 total) in one campaign.
- **Metrics:** watch CTR → CR → CPL.
- **Statistical significance:** don’t draw conclusions at 100 views — wait for 1–2k+ impressions per variant (depends on niche).
- **Scale:** winners go to budget increase in the same account or legal duplicate in another business account (for billing/geo distinction).

Example: Find creative A with CPL \$3 and CR 5%. Scale A with a bigger budget, run B and C campaigns in parallel to check stability. If A stable — scale further.

4) Long-term — “Warming Up” Accounts

White-hat warming:

- Filled profile (description, contacts, links)
- Organic content and engagement: posts, stories, comment replies, small organic campaigns
- Clear policies and privacy statements on landing pages (important for financial offers)

What not to do: artificially simulate activity with mass likes/fake actions — risk and low-quality traffic.

METRICS AND HOW IT LOOKS IN PRACTICE

- Testing phase: \$30–50 / day with 3–5 creatives → wait 1–7 days
- Winner: CPL \$2 → scale to \$200/day in one account
- Risk diversification: add 1–2 official accounts with \$100/day → total budget \$400–500/day
- Parallel channels (TikTok/YouTube/Influencers): additional \$100–200/day
- Internal repository: 10 landings, 20 creatives, 5 CTA variations

BRIEF SUMMARY

- **Goals of farming accounts are clear:** reliability, scaling, testing.
 - **But “grey hat” farming carries risks:** bans, low-quality traffic, legal trouble.
 - **The best path is legal methods:** Business Manager / MCC, channel diversification, building your own base (email/Telegram), working with agencies and platform managers.
 - **Practice:** test with small budgets, scale winners, keep backup plans and channels — gain the same benefits without breaking rules.
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HOW TO PROPERLY PREPARE ACCOUNTS

Anti-detect browser

Mandatory. Without it, you get one fingerprint for 10 accounts and the platform will spot you immediately. Use AdsPower, Dolphin, Incogniton, Octo, or similar—anything where you can customize fingerprint and environment separately. Each account should have its own profile with unique setup: language, timezone, extensions, user-agent, screen resolution, cookies.



IP

Don't connect multiple accounts to one Wi-Fi — that triggers auto-ban. Use mobile proxies with dynamic IPs or at least rotating residential proxies. Ensure IP geolocation matches target geo. For example, targeting Turkey, don't log into the panel from a German IP.

VPN

Not a protection but just a wrapper. Using VPN without anti-detect is like wearing a mask but showing your passport. VPN is a part of the system, not a proxy. Proxies are embedded in anti-detect browser profiles. VPN may be used externally (email, support, trackers), but not to access ad accounts.

Device

Don't log into one account from phone and laptop. Don't log into multiple accounts from the same device without proxies and anti-detect. Facebook, Google, TikTok, and especially X instantly track mouse movements, keystrokes, reaction times, scrolling patterns — this builds your Trust Level (TL), which accumulates over time, not faked quickly.



Behavior

Any new account with aggressive actions immediately triggers filters. Before launch, do “warming up” by:

1. Adding real description, photo, birthdate, email
2. Liking, scrolling feeds, clicking ads for a couple of days
3. Starting campaigns small (\$5) and gradually increasing
4. Not switching billing every 3 days
5. Avoid launching aggressive crypto offers immediately — first test audience

DROP ACCOUNTS

Drop accounts still work but only if they are “clean.” You can’t just buy random Telegram accounts off a marketplace. The whole package matters: account age, login history, behavior, real SIM presence, contact overlaps. The younger the account, the higher the ban risk. The most stable are aged accounts with history and no cloning.

A good drop has: valid phone number, unique device ID, warmed-up login and behavior history.



This is tough to do yourself, so most buy from trusted suppliers or mix: 2–3 white accounts for yourself + 5–6 drops for testing.

MANAGING THE SYSTEM

A proper team always has a spreadsheet recording:

1. Account name
2. Type: main, drop, test
3. Geo, IP, proxy
4. Anti-detect profile
5. TL score (manual scale: low, medium, high)
6. Offers run
7. Current status (active / resting / banned / under review)
8. Billing and expenses
9. Comments: behavior, reactions, performance

If you have more than 3 accounts, a table is mandatory. Without it, chaos is guaranteed.

WHAT NOT TO DO

Don't run identical creatives from one IP on two accounts — you'll get detected.



Don't copy-paste campaigns — create them from scratch manually.

Don't use the same domains — rotate and configure redirects.

Don't log into dashboards with Chrome browser, even incognito.

Don't open trackers with the same proxy as your account. Tracker is also a surveillance tool.

CONCLUSION – WHY PATIENCE AND SYSTEMATIC WORK PAY OFF

An honestly “grown” account provides:

- Better user and partner trust
- Higher LTV, fewer unsubscriptions and complaints
- Greater moderation resilience and less stress upon blocks

Farming accounts are an ideal metaphor for having backup entry points and flexibility. But the real foundation isn't fake accounts—it's a system: content + trust + diversification + prepared processes. Work consistently, keep records, test, and scale—your “account organism” will bear fruit steadily and for a long time.