



LESSON 6.

AFFILIATE NETWORKING FOR LONG-TERM SUCCESS

Hello everyone! In this lesson, we'll take an in-depth look at networking for crypto affiliate marketing — how to find strong partners, expand your channels, and launch new income sources through connections, personal contacts, and a professional environment.

Everything will be as concrete as possible: where to find people, how to initiate contact, how to turn casual conversations into working collaborations, which metrics to track, and how to build long-term relationships. **There will be no abstract information here — only practical techniques, frameworks, and real-life examples.**

WHY THERE IS NO GROWTH WITHOUT NETWORKING

In crypto affiliate marketing, up to 80% of major deals and joint projects start not "through ads," but via private conversations and personal communities.

If you want to earn more, networking is an essential skill. In practice, an active networker earns 30–70% more than someone with similar traffic capabilities but no connections.

For instance, almost all of the top 5 affiliates on EVEDEX began with teams or joint funnels that formed from personal acquaintances rather than cold outreach.

WHERE TO LOOK FOR NEW PARTNERS

Classic channels to find partners include:

1. Crypto conferences, meetups, and local events. These offer the highest chance of real-life contact. On average, one live connection from a themed event yields 2–3 warm leads who eventually become business partners.
2. Telegram groups for affiliates and crypto enthusiasts. Look not only for large public channels but also private discussions where real experience is exchanged.
3. Online masterminds and paid clubs. Often the most valuable strategies are shared in small, closed chats and groups with much higher trust than public channels.

4. Comments and discussion threads on forums like Bitcointalk, X (formerly Twitter), and relevant Reddit sections. These are the easiest places to find newcomers and people looking for collaborations.
5. Niche chats: channels about TikTok promotion, traffic discussions in arbitration, communities around specific exchanges and tools.

HOW TO MEET PEOPLE AND INITIATE CONTACT

The main rule is not to try to immediately “sell” your link or service. An effective approach is to start through shared interests or exchanging experience. For example, in a Telegram affiliate chat you might ask, “Who has tried working with the new EVEDEX product? Which formats really convert?” Often, others will then offer to continue the conversation privately and work out schemes.



The “question — exchange — case study” method also works well. **For example: “Colleagues, does anyone have TikTok traffic case studies in crypto affiliate marketing? I’m ready to share my July results from Instagram.”**

At offline events, it's good to openly state you're engaged in affiliate marketing and looking for partners for joint tests. In my experience, 3–5 genuine conversations usually lead to at least one practical contact.

WHICH CONNECTIONS ARE REALLY VALUABLE

The most valuable contacts are not just “phone book entries” **but partners who can fill your weaknesses:**

1. Owners of traffic channels: can quickly help test a new offer or introduce a product to another audience.
2. Arbitrage specialists: may join your scheme with paid traffic.
3. Experienced moderators and chat admins: often know where to find interested participants and help with quick promotion.
4. Partners from other countries: can help access audiences that are hard to reach directly.
5. People experienced in other verticals: sometimes an e-commerce or betting strategy fits perfectly in crypto if you have someone to ask for details.

HOW TO MEET PEOPLE AND INITIATE CONTACT



The main rule is not to try to immediately “sell” your link or service. **An effective approach is to start through shared interests or exchanging experience.**

For example, in a Telegram affiliate chat you might ask, “Who has tried working with the new EVEDEX product?

Which formats really convert?” Often, others will then offer to continue the conversation privately and work out schemes.

The “question — exchange — case study” method also works well. **For example:** *“Colleagues, does anyone have TikTok traffic case studies in crypto affiliate marketing? I’m ready to share my July results from Instagram.”*

At offline events, it’s good to openly state you’re engaged in affiliate marketing and looking for partners for joint tests.

In my experience, 3–5 genuine conversations usually lead to at least one practical contact.



WHICH CONNECTIONS ARE REALLY VALUABLE

The most valuable contacts are not just “phone book entries” but partners who can fill your weaknesses:

1. Owners of traffic channels: can quickly help test a new offer or introduce a product to another audience.
 2. Arbitrage specialists: may join your scheme with paid traffic.
 3. Experienced moderators and chat admins: often know where to find interested participants and help with quick promotion.
 4. Partners from other countries: can help access audiences that are hard to reach directly.
 5. People experienced in other verticals: sometimes an e-commerce or betting strategy fits perfectly in crypto if you have someone to ask for details.
-

HOW NOT TO MISS WORKING SCHEMES

Experience shows it's more important not just to “meet” but immediately agree on a test or joint promotion.

For example, *if you find someone running a trading Telegram channel, propose they post your material with a unique link and share the revenue — clearly discussing percentages, deadlines, and volume upfront.*

Fast tests work best: “Let’s try driving 300 clicks in one week, see the conversion, and if there are over 10 deposits, split the profit 50/50.” Statistically, up to 70% of these tests turn into long-term collaborations if both sides are satisfied with the results.

HOW TO KEEP CONTACTS AND GET THE MOST OUT OF THEM

1. Keep your own contact table: note who does what, when the last conversation happened, and note whether there were any agreements made. A simple Google Sheet or affiliate CRM will do.
2. Review your list weekly: which new contacts are relevant, who needs a reminder to “wake up.”

3. Right after the meeting, send a short summary of the agreement: “Agreed on the test — 500 clicks by Friday, revenue split. Here are the promo materials.”
4. If someone provides a good contact or insider info, always thank them, share results, and maintain good relations. Reputation is everything in affiliate networking.

WHY LONG-TERM RELATIONSHIPS MATTER MORE THAN ONE-OFF DEALS

One contact can become a constant profit source. For example, a Telegram partner who started with a one-time integration might bring their YouTube audience after six months, introduce acquaintances, or launch a joint contest.



Over time, a network of warm, active contacts lets you discover new offers earlier than others and receive the best payment terms.



HOW TO MEASURE NETWORKING EFFECTIVENESS

Evaluate not just the number of new contacts but the real return. Track how many tests or collaborations produced results — deposits, registrations, turnover.

For instance, if new partners brought 15 deposits in a month with an average turnover of \$500 per person, that indicates a strong channel worth developing.

MISTAKES AND PITFALLS

1. Trying to sell your offer or link immediately without building trust.
2. Forgetting agreements — this quickly damages reputation.
3. Keeping all contacts “in your head” or spread across random chats.
4. Ignoring feedback and not sharing your results.
5. Getting discouraged too quickly if the first collaboration doesn’t deliver big results.



Today you learned why without proper networking, affiliate marketing stops growing.

A well-developed contact network not only opens new channels and traffic sources but also provides access to unique schemes and insights unavailable in public.

In the next lesson, we'll explore how to build your own training mini-communities to grow new sub-affiliates and strengthen team synergy.